

**GLOBAL  
REPORT**

**23**

PORCELANOSA

PORCELANOSA

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# THE POWER OF A BRAND



Porcelanosa Showroom / Fifth Avenue, Manhattan, NYC, USA.

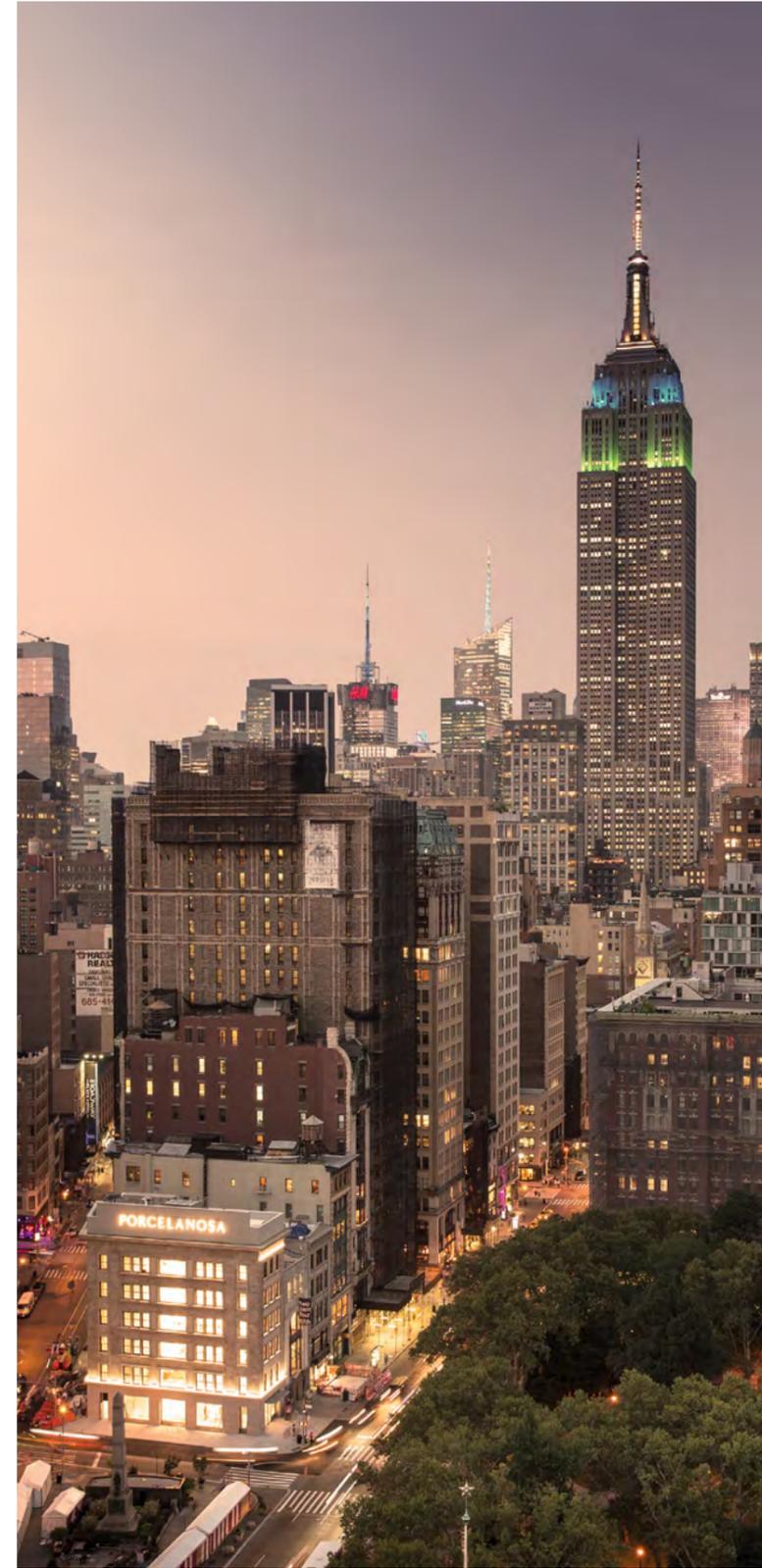
## The power of a brand

The Porcelanosa Group is a business holding company with 50 years' experience in the comprehensive design and management of technical solutions for the residential, hotel and retail sectors. Formed by seven companies, the Spanish multinational has a commercial network that reaches 1,089 points of sale in 137 countries.

This Spanish multinational manufacturer of ceramic products, bathroom and kitchen fixtures and ventilated wall systems, among other products, has redirected its business and distribution model towards sustainable development policies to decarbonise its industrial activity.

In order to accelerate its ecological transition, the company has increased its green investments and automated its industrial processes with more advanced technologies, integrating renewable energies, such as wind (guaranteed since 2018) and solar.

With a total turnover approaching 903 million euros in 2022 and a workforce of 4,800 people, after 50 years, the Porcelanosa Group continues to work on the innovation of its products and its international positioning through the opening of new stores.





Porcelanosa Group's central facilities / Vila-real, Spain.

## 1973 PORCELANOSA

With 1,200 employees, the ceramic floor and wall tile designer, manufacturer and exporter has become a national and global market leader, thanks to its exclusive, timeless collections. Its numerous highlights include the new technical full-body porcelain Solidker, PAR-KER® ceramic wood, and the stone, marble and metal-inspired wall tiles.

## 1987 GAMADECOR

Gamadecor was created in 1987 with the aim of offering high quality, technologically advanced products with sophisticated designs in kitchen and bathroom manufacturing as well as sofas and other furniture. The application of new technologies to its models has led the company to position itself as the national leader in the manufacture of kitchens, and this is reflected in the latest IM Kitchens and Bathrooms ranking. A digital transformation where the new Smart Kitchen models, Gamadecor's first intelligent kitchen, and Offroad Kitchen, the transportable outdoor kitchen made of aluminium and honey-comb-core panels, are just some of the new references of the new design.

## 1999 L'ANTIC COLONIAL

L'Antic Colonial, since its beginnings, has sought to satisfy the demand for traditional products, laminated floors, Linkfloor, Skins Wallpaper painted wallpaper, washbasins and countertops complete this extensive catalogue where exclusivity is the primary value of the brand. The careful selection of premium quality natural materials has inspired national and international architects and designers, such as Foster + Partners, Eduardo Souto de Moura, Francesc Rifé, Piet Boon, Alexander Martin Architects, Yonoh and Ramón Esteve to work with the brand to design exclusive and creative collections which work to reinforce the union between designer and brand.

## 2001 BUTECH

This architectural consultancy firm specialises in the development of high quality materials for the installation of floor and wall tiles from the Porcelanosa Group. The professionalism of its technical teams has led to the investigation of new building formulas with industrialised construction as one of the key areas of interest. These include: ventilated façades, cantilevered staircases, next-generation adhesives, decorative profiles, technical flooring, shower trays and waterproofing systems.

## 2001 NOKEN

Noken the bathroom firm by the Porcelanosa Group. Its commitment to sustainable design, quality and excellent customer service has vaulted this company to the top of the sector's business rankings. Its products are exported to more than 118 countries and include bathroom collections which are designed to allow greater savings of both water (WaterForest range) and energy.

## 2004 XTONE

Specialising in large-format collections and innovative designs, XTONE is made up of two brands: XTONE (porcelain) and Altissima (natural stone). The care taken in the finishes and the designs transform each collection into a decorative object in which aesthetic and functionality are united under one concept.

## 2019 KRION

In 2019, KRION was born as a result of the great growth of its Solid Surface Krion®, whose strength and versatility is suitable for much larger projects in the residential, hotel, health and public sectors. The work carried out by its R&D+i team has included two new product lines: Krion® Porcelanosa Baths (designed for bathroom amenities) and Krion® Unlimited Surfaces (combinations for façades, furniture and surfaces).



The Claire Building / NYC, USA.

## International prestige

“Porcelanosa is the most valued ceramics manufacturer in Spain, seen as a strong and robust company”.

*Reputation Pulse - Spain.*

“Its business model is strongly committed to innovation in technology, sustainability and the environment, as well as its focus on innovative growth”.

*Spanish Ministry of Science and Innovation.*

“Porcelanosa is one of the twenty most internationally renowned Spanish companies”.

*Studied carried out by Universidad Carlos III of Madrid for the Renowned Spanish Brand Forum.*

“Porcelanosa is one of the most internationally renowned Spanish companies”.

*PricewaterhouseCoopers - Financial Times.*

“Porcelanosa is the Spanish tile manufacturer that best knows how to sell its brand concept, synonymous with elegance, image, luxury and prestige”.

*Study carried out by Universidad Jaume I among professionals working in construction and decor.*

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# THE VALUES OF THE BUSINESS GROUP

# Innovative spirit



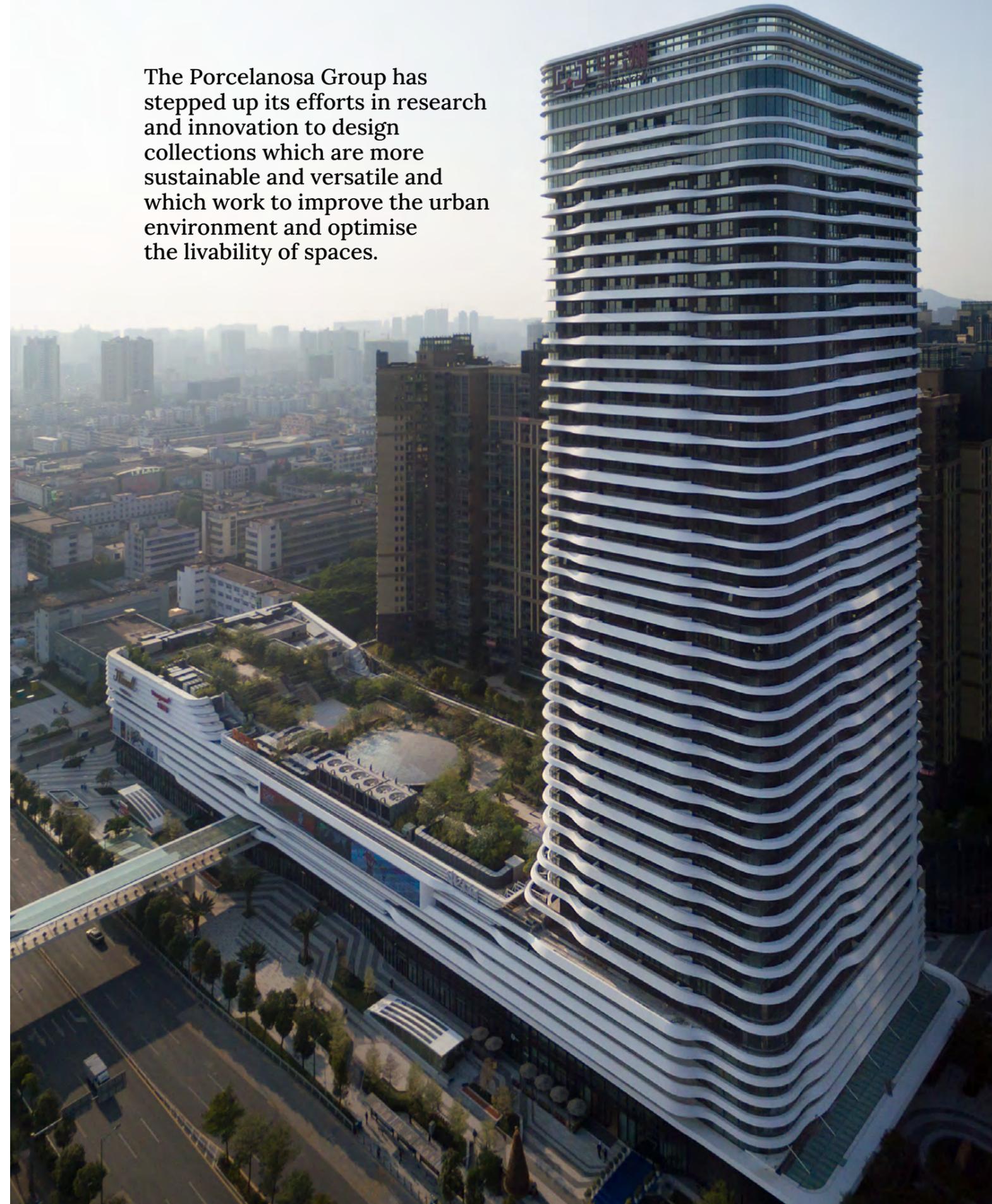
Shenzhen Zhongzhou shopping centre / Shenzhen, China.

To comply with the Sustainable Development Goals (SDG) and improve user well-being through the optimisation of resources, affordable energy and responsible consumption, the Porcelanosa Group has devised new products whose objective is to respond to the architectural and social challenges of the future.

These are the qualities that define Krion®, the compact which is two thirds natural minerals. Its composition improves the safety and hygiene of projects due to its almost zero porosity, bacteriostatic character, easy cleaning and ability for recycling (100%).

Krion® has created mineral surfaces such as Krion® Lux, Fitwall® and Alluslate®. For bathroom design, the firm features several product lines: Krion Shell®, Krion Solid® and screens by SP Bath®.

The Porcelanosa Group has stepped up its efforts in research and innovation to design collections which are more sustainable and versatile and which work to improve the urban environment and optimise the livability of spaces.



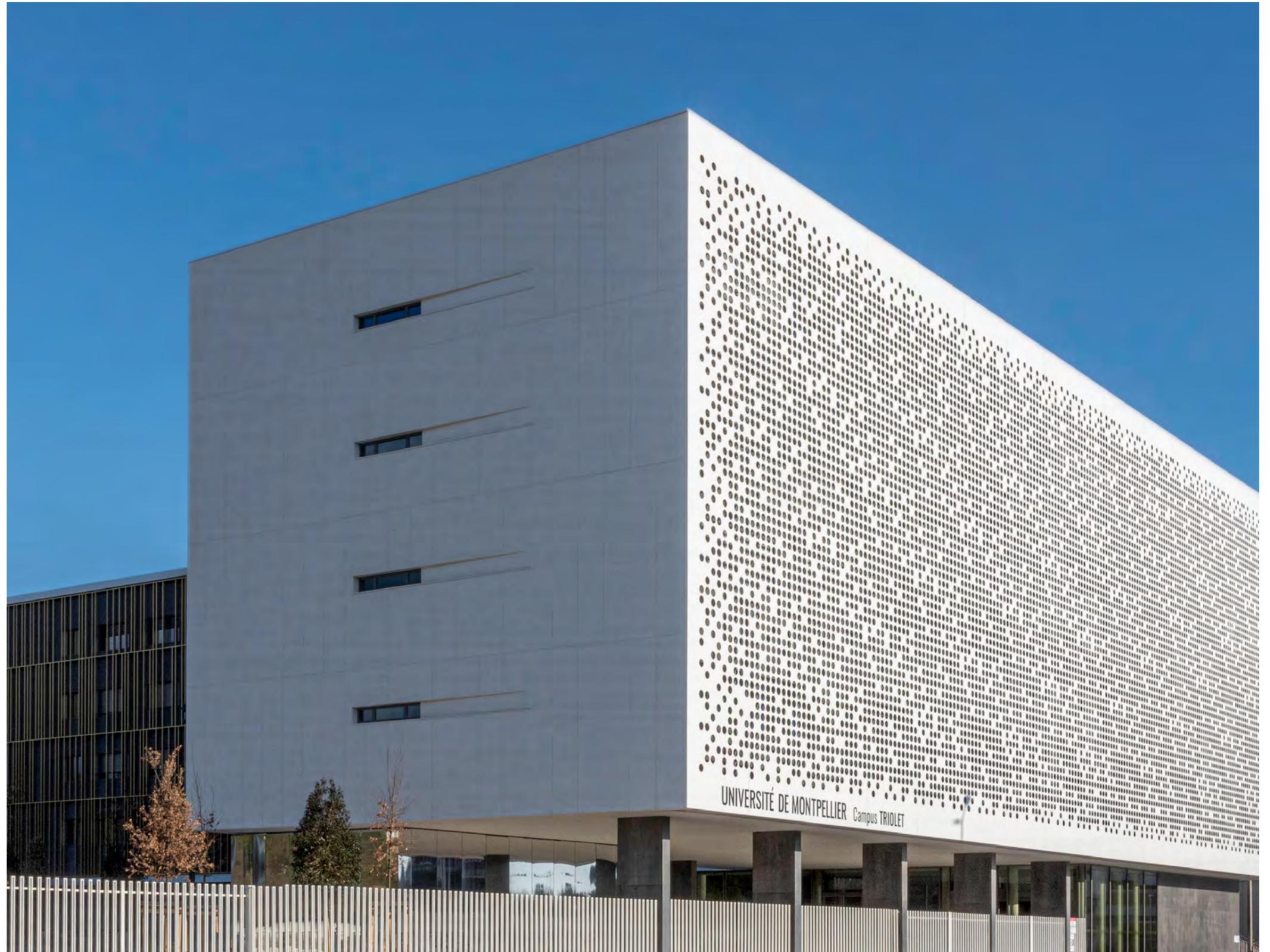
# Krion® K-LIFE 1100

Krion® K-LIFE 1100 is made up of very low levels of Volatile Organic Compounds (VOC), making it an excellent material for wall tiles and exterior areas due to its contribution to improving air quality.

The properties of Krion® are also shared by K-LIFE, with a thermoforming capacity and a seamless joint connection that can be adapted to any design. Its resistance to fire (guaranteed by the B-S1 certificate) and temperature changes and its easy maintenance and cleaning make it an ideal material for high traffic spaces.

Spanning 13,000 square metres across two floors, the building - by BPA Architects studio - incorporates Krion® K-Life sheets on the ventilated façade. The Butech Industrial K-FIX adhesive has also been used to fix the perforated pieces into place and reinforce their structure.

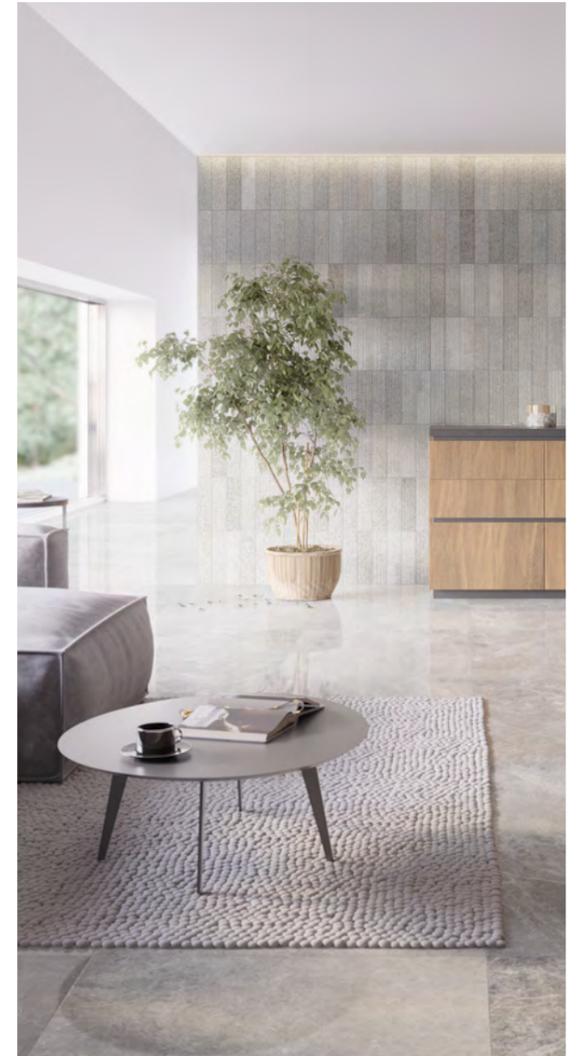
Across the 950 square metre façade, the Krion® K-LIFE 1100 pieces have contributed to creating an aseptic environment, which is free of bacteria and microorganisms, thanks to its almost zero porosity. This property stops dirt and stains from penetrating the surface, thus preventing the reproduction of pathogens.



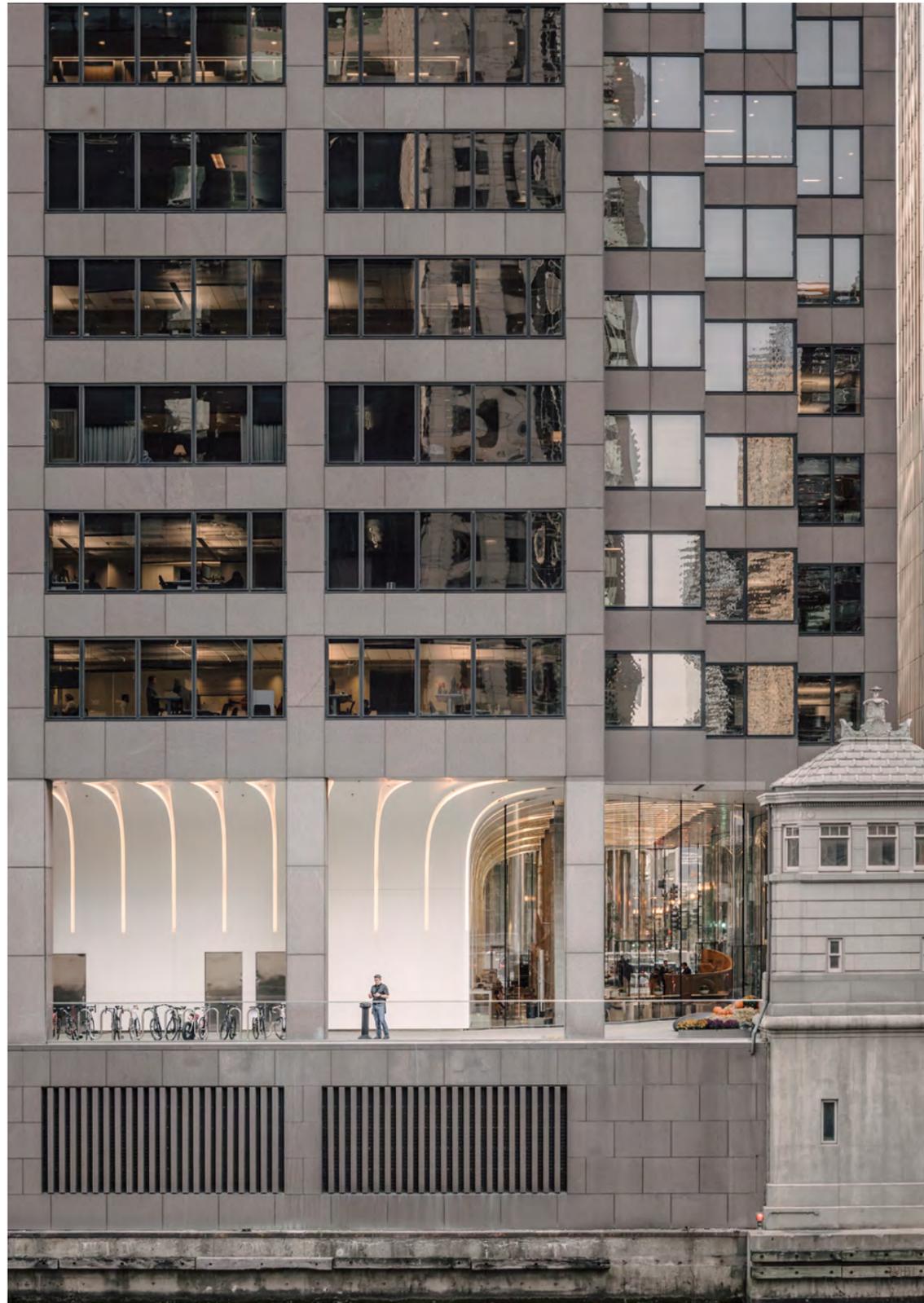


Realistic textures and attention to detail are the two main distinguishing features of Porcelanosa, whose collections have taken the integrated design concept and turned it into a more harmonious way of living.

## Design as an identity



From natural wood or ceramics to solutions for façades, kitchens and bathrooms, each and every one of the materials designed by the Porcelanosa Group enhances the character of a space with more realistic and organic textures.



CME Center / Chicago, USA.

## R+D+I



Investment in R+D+I, and technological advances in areas such as production and logistics, have boosted the company's internationalisation through its seven brands. The Porcelanosa Group is a benchmark in the comprehensive design of large projects thanks to its continuous diversification and the modernisation of its design.



## 2019 National Innovation Prize in the Large Company category.

The Porcelanosa Group has consolidated itself as a multinational that is committed to innovation, design and young talent in its work to improve peoples' lives and wellbeing alongside the urban environment.

*Awarded by the Spanish Ministry  
of Science and Innovation.*



# Flagship Store on New York City's Fifth Avenue



Porcelanosa Showroom / 5th Avenue, Manhattan, NYC, USA

The Porcelanosa Group opened on New York City's Fifth Avenue in 2015. This was the chosen location for its flagship store in the Big Apple, where it converted the iconic Commodore Criterion building — dating from the early 20th century — into a worldwide reference point thanks to the work of Foster+Partners.

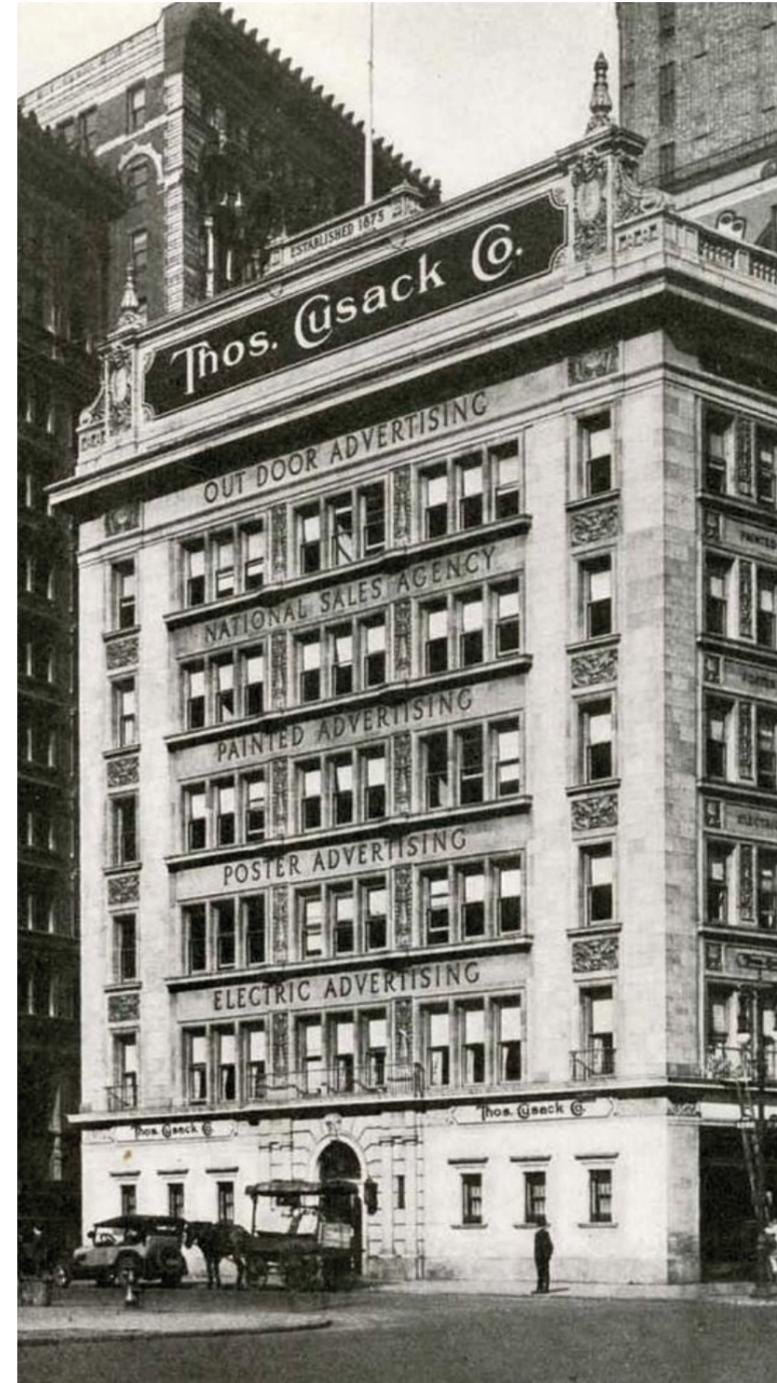
The Porcelanosa Group's flagship store in New York rises between *Broadway* and *5th Avenue*, occupying a space of almost 2,000 square metres. This historic building, which still conserves its original façade and is expected to expand in the coming years, has six floors: the lower levels are dedicated to the company's seven firms, whilst the upper floors are home to offices, meeting rooms and an expansive space for conferences, seminars and exhibitions.

Designed in 1918 by prolific architects Ely Jacques Kahn and Albert Buchman, number 202 Fifth Avenue had two distinct requirements: a radical internal overhaul to tailor the spaces to the company's needs and a meticulous external restoration that would respect the original elements of the façade.

The refurbishment of this iconic building was led by British architect Norman Foster, winner of the 1999 Pritzker Prize and Prince of Asturias Award for the Arts in 2009. His idea was to convert and adapt the space and the original environment to the requirements of a modern showroom.

With the aim of strengthening its presence in the United States, where it already has more than 500 authorised distributors after three decades of business, the firm has acquired the building adjacent to the Commodore Criterion. In this way, Porcelanosa will increase the footprint of its premises to 2,516 square metres. The space is spread across a basement, seven floors and a rooftop.

The presence of this emblematic store in the Big Apple confirms the international prestige of the Porcelanosa Group, which is now a benchmark in new architecture and design in New York.



Commodore Criterion Building / 5th, Manhattan, NYC, USA.

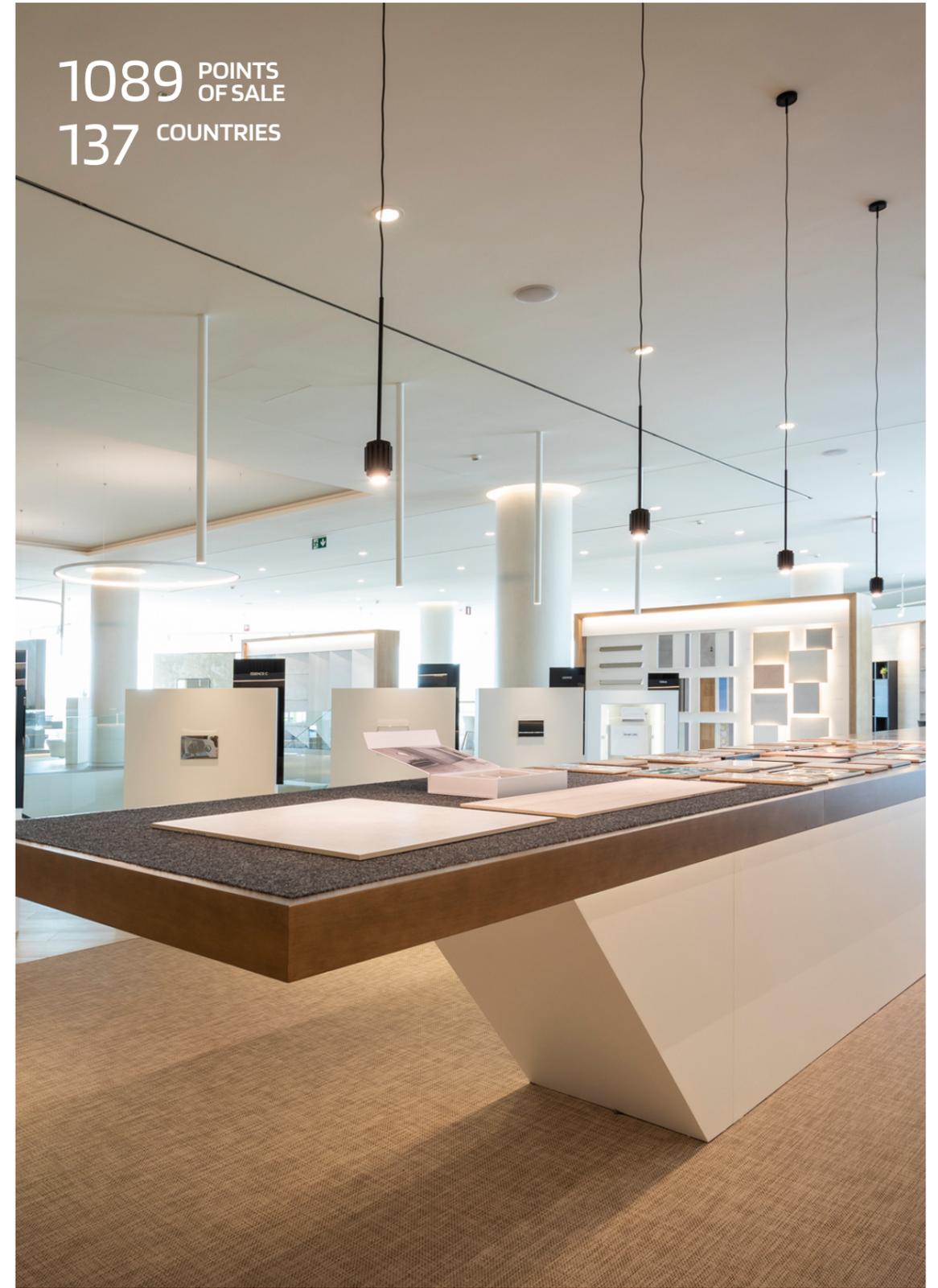


Porcelanosa Valencia Showroom / Valencia, Spain.

## Designer showrooms

The Porcelanosa Group has 1,089 points of sale in 137 countries where it displays and distributes its main collections. New York, Milan, London and Paris are just some of the cities where the Porcelanosa Group has opened showrooms to display the multiple collections of its products.

In recent years, several showrooms have been opened around the world, including San José del Cabo (Mexico), Toulon and Saint-Malo (France), and Algarve (Portugal), as well as the technical office in Dubai (United Arab Emirates). The Spanish multinational continues to expand in northern Europe and the United States, where it will expand its commercial network through partner programs and technical offices.



Porcelanosa Milan Showroom / Milan, Italy.

1089 POINTS OF SALE  
137 COUNTRIES

# Logistics centres

The Porcelanosa Group has expanded its logistics centres to improve distribution and the connection between stores through its own logistics network.

Currently, the company has a storage capacity of more than 630,000 europallets (31.5 million m<sup>2</sup>).



# Investments in sustainability

During 2023, two new solar panel installations will be commissioned in addition to those already owned by the Porcelanosa Group. The panels are currently located on the roof of the recently opened Plant 4 (large porcelain tiles), on Gamadecor (kitchen and bathroom furniture company) and on one of the company's logistics centres at its central facilities, thus covering a total of 9,872 m<sup>2</sup>, which results in an installed power of 2.4 MWp.

As part of the holding company's energy efficiency and sustainability programme, two additional plants will be commissioned this year, with a total installed capacity of 3.8 MWp: on the roof of another of the logistics centres, the auxiliary warehouses and the canopies of the Porcelanosa parking area, reaching an installed power of 6.2 MWp.

From 2024 onwards, Porcelanosa envisages a ground-mounted solar PV installation of 157,000 m<sup>2</sup>, which would cover approximately 25% of the company's total needs on an annual average.

Since its foundation, concern for the environment and its preservation have been a consistent priority of the Porcelanosa Group. As proof of this, the company has always worked to improve its production system in order to quantify and minimise its impact on the environment.

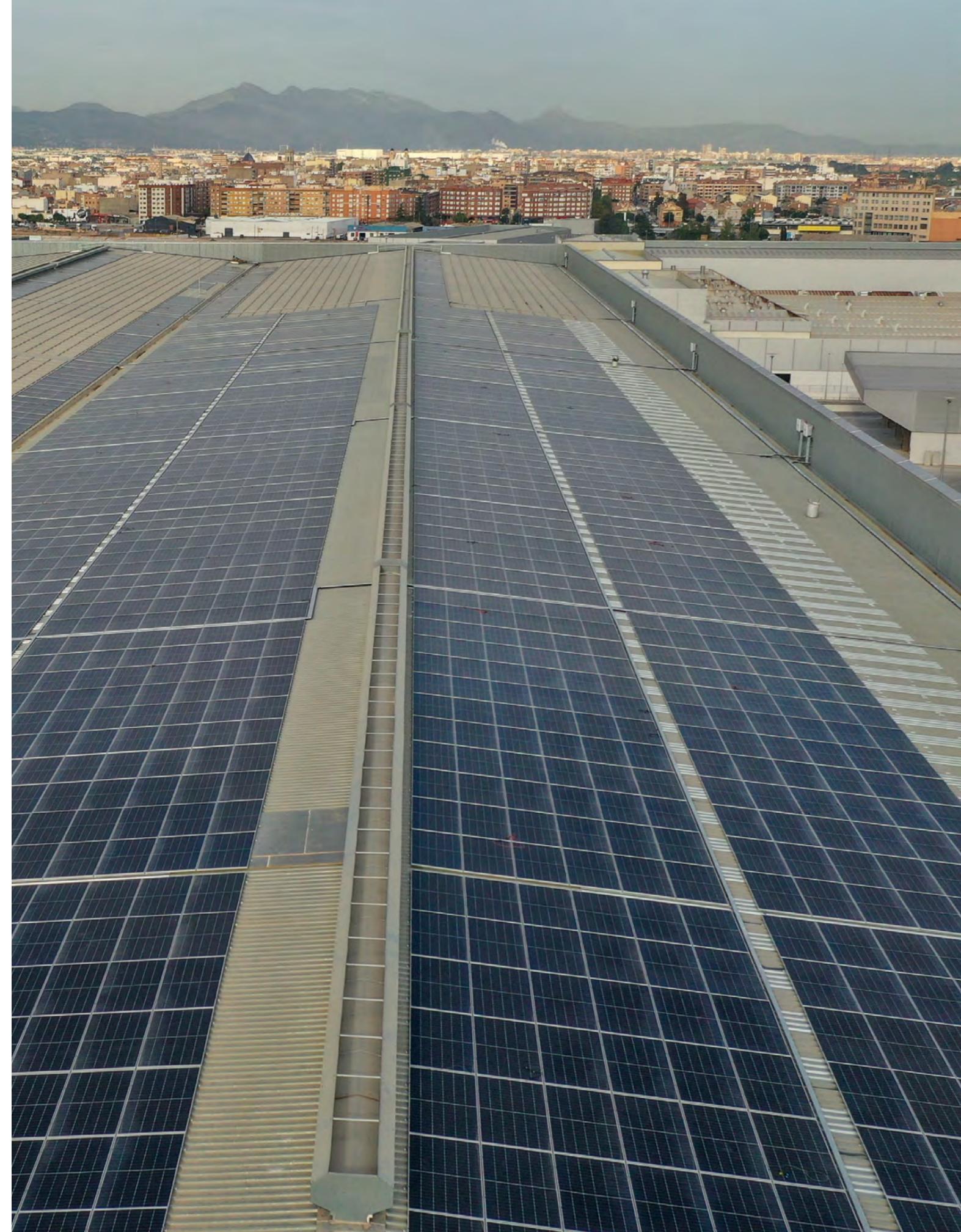
The Porcelanosa Group undergoes numerous process and product environmental certifications, such as carbon footprint calculation and reduction since 2011. Since 2021, indirect emissions have been included in the calculation. Further reduction of the carbon footprint and the achievement of the decarbonisation plan with a view to the medium and long term are planned for 2023.

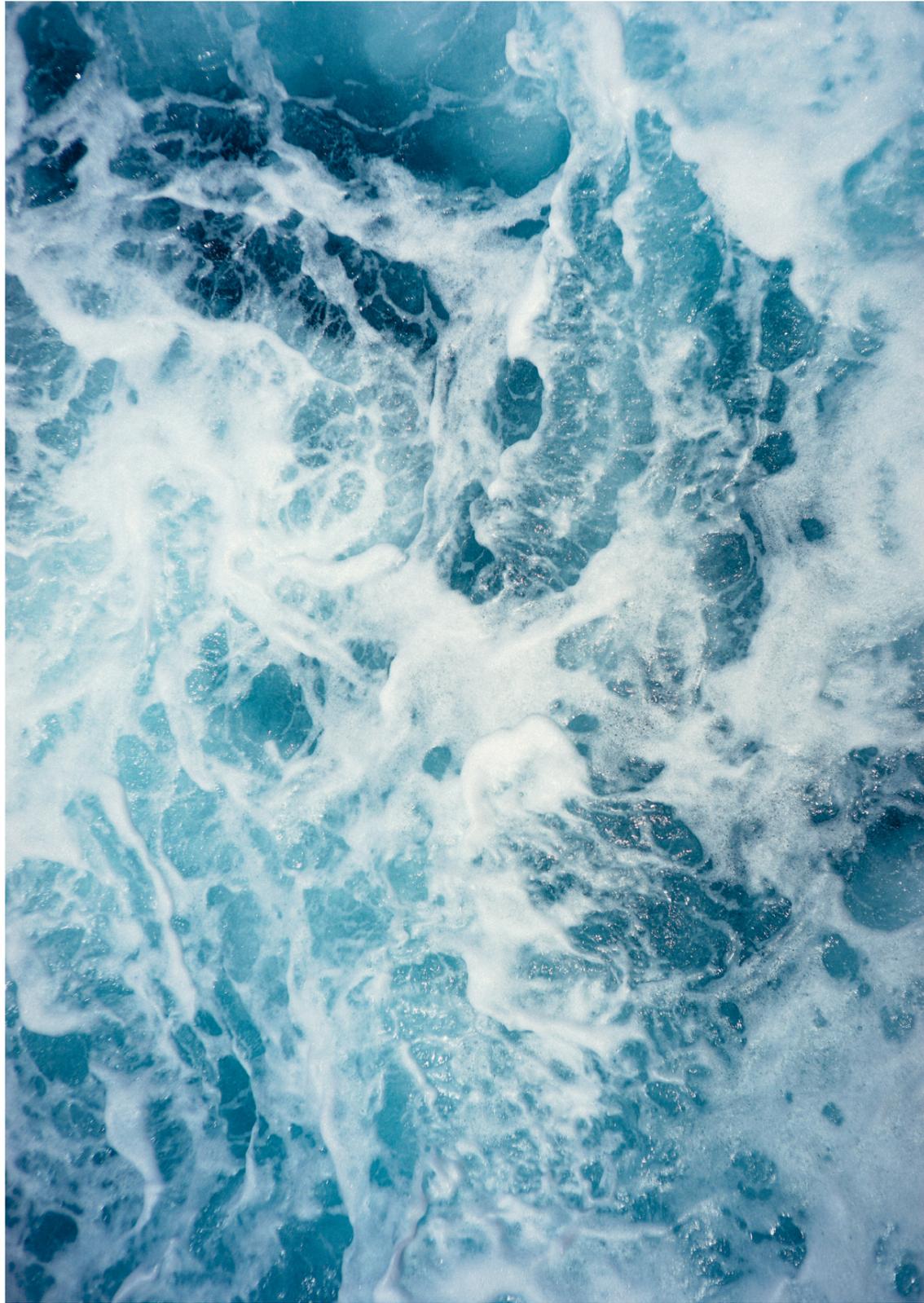
As part of the digitalisation strategy of the company's different processes, a digital platform was launched in 2022 with specific software for waste management at Porcelanosa, which allows for faster data collection and analysis.

## **Plant 4: A facility committed to the environment.**

A total of 4,475 solar panels with a power of 2.4 MWp have been installed on 12,000 m<sup>2</sup> to encourage self-consumption of energy in the large-format porcelain tile plant; this is the equivalent to approximately one third of the surface area of the new production centre.

Some of the sustainable measures that will be implemented at Porcelanosa's plant 4 include the recovery of 100% of heat from the kiln for drying processes, the reuse of 100% of water through a treatment facility for industrial use and recycling 100% of waste for reintroduction into the production system.





## Sustainability and design

The Porcelanosa Group has stepped up its activities to enhance its environmental performance and people's quality of life. The firm has implemented sustainable production systems to improve the natural environment, reduce its operational CO<sub>2</sub> emissions and promote responsible consumption of natural resources, in turn complying with the Sustainable Development Goals (SDGs).

Our work in innovation and process digitalisation has allowed us to perfect our finishes across all our collections. Natural textures and realistic graphics inspired by wood or stone predominate. A design that enhances the beauty of a space, offering greater security and strength.

This is the case with PAR-KER® or Noken's WaterForest bathroom taps and fittings. This is also true of the Krion® mineral compact, with a 100% recyclable composition which improves the thermal insulation of interiors, and features properties such as near zero porosity, imperceptible joints and a sterile surface that make for cleaner spaces.



# Corporate Social Responsibility



'El Pati' by Caritas / Vila-real, Spain.

Since its foundation, the Porcelanosa Group has maintained its commitment to protecting the environment at a sustainable and social level. For this reason, the company collaborates in the development of initiatives promoted by various institutions, charities and NGOs, especially those located in Vila-real, the Spanish town where the company was born and where it currently maintains most of its production.

At the same time, the business group is aware of the need to attract young talent to continue driving innovation and progress in the multinational's methodologies and products. Based on this premise, last year, in collaboration with the Universidad Jaume I (UJI), the Porcelanosa Talent and Excellence Classroom was created.

The agreement signed aims to promote teaching and development in order to respond to the challenges posed in the current and future market by digitalisation and ecological transition. The initiative has a theoretical-practical training programme that generates knowledge and dissemination, including presentations in which Porcelanosa workers take part, as well as visits to the company's production plants and offices.





Oxo taps / Noken



**"Red Dot Design Award 2022 for its design and environmental value"**

*Awarded by Red Dot Design Museum.*



**Oxo Taps, awarded the IF Design Award 2020 in "Bathroom Products" for their innovative and original character.**

*Awarded by the iF Design Foundation.*



**Green Product Design prize 2020 for its capacity to "design a better world".**

*Organised by the Chicago Athenaeum Museum of Architecture and Design in collaboration with the European Centre for Architecture, Art, Design and Urban Studies.*



**IF Design Awards 2020 prize for its "high-design value and avant-garde character".**

*Awarded by Architizer A+Awards.*

# COLLABORATIONS WITH PRITZKER

44 / Foster+Partners

48 / Zaha Hadid Design

50 / Architecture and Interior Design Awards

52 / Porcelanosa International Project Award

# Foster+ Partners

Norman Foster's prestigious architecture studio Foster + Partners has designed the exclusive Tono collection by Noken. Following these lines of elegance and sustainability, each of its pieces (taps, baths, sinks and accessories) can be customised with minimalist finishes and simple forms.





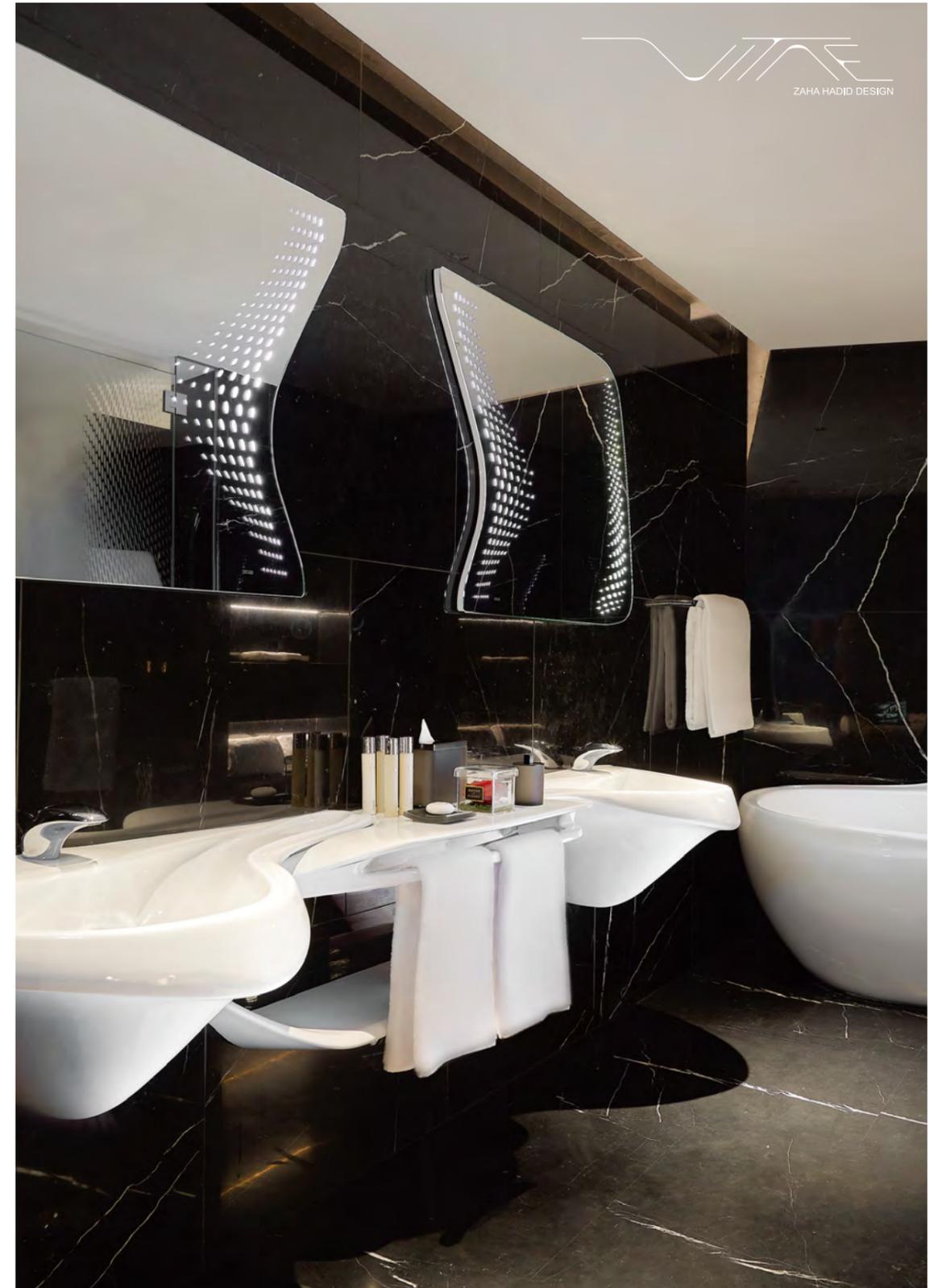
# Zaha Hadid



48

The Anglo-Iraqi architect and Pritzker Prize winner for 2004 is the creator of Noken's Vitae collection. Inspired by the movement and strength of water, each piece designed by Zaha Hadid Architects transmits the force of the ocean currents into the bathroom through marked volumes and curved shapes.

To maintain a perfectly integrated aesthetic within the bathroom, the plug is in the same material as the sink and the trap is hidden from view. This ensures visual continuity, enhancing the singularity and vitality of the collection. VITAE is the past, present and future of bathrooms.



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The Porcelanosa Group maintains a close and long-lasting relationship with internationally renowned architects and professionals, whose work and vocation is recognised with its Architecture and Interior Design Awards.

## Architecture and Interior Design Awards



Aware of the importance of professionals in architecture, interior design, the hotel sector and property development during the course of any project, the Porcelanosa Group organises the annual Porcelanosa Architecture and Interior Design Awards.

This is an international competition which, through its different categories, encourages creative activity and architectural innovation and recognises experience in the sector: Future Design (students and professionals), Design of the Year and Honorary Award.

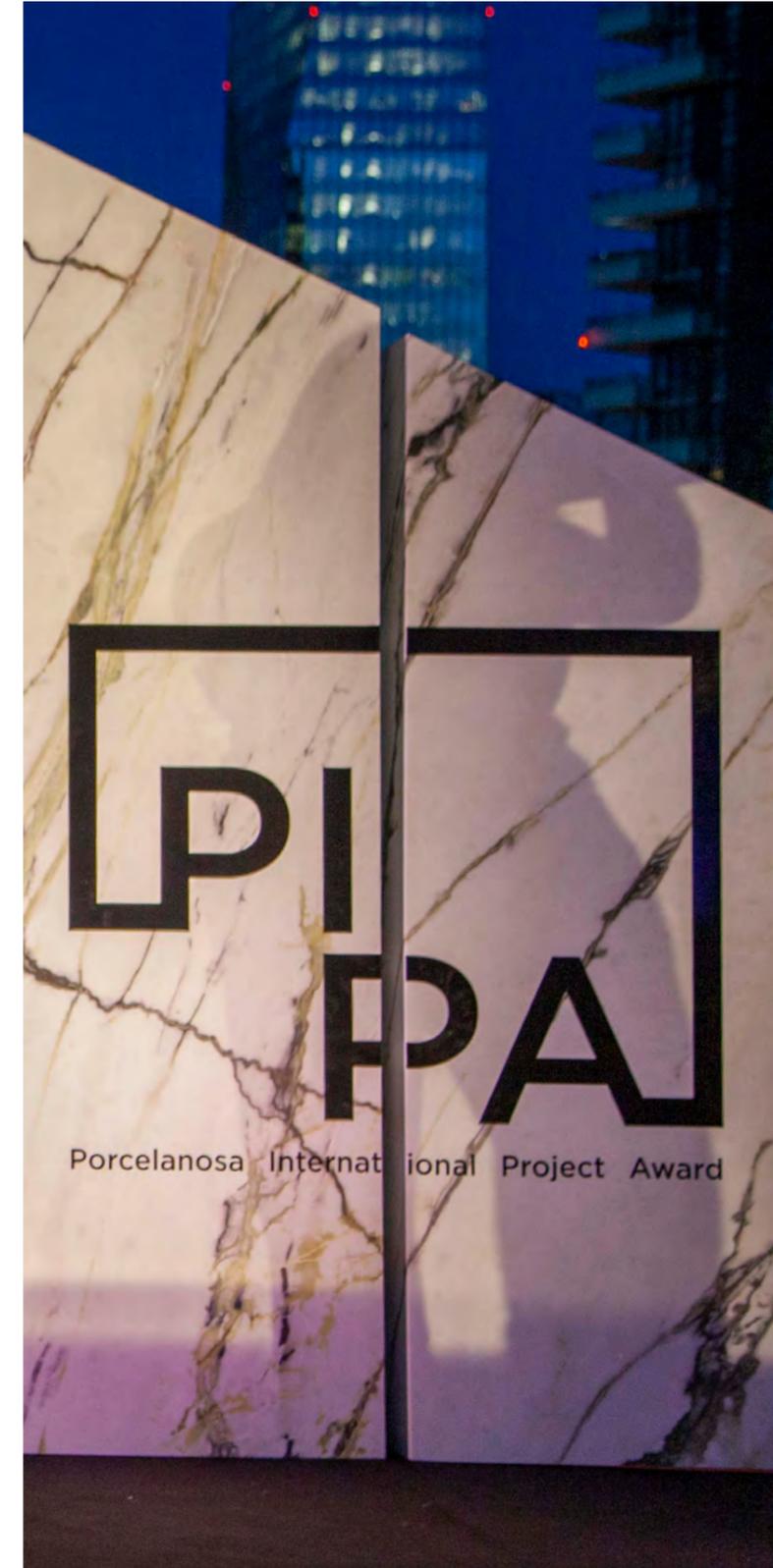
These awards, now in their fourteenth edition, have had as members of the jury outstanding professionals from the sector such as Daniel Libeskind, Lázaro Rosa-Violán, Clodagh, Alejandro Zaera-Polo, Fosters+Partners, Andrés Jaque and Benedetta Tagliabue and others. Among the list of those honoured by the Porcelanosa Awards are some Pritzker Prize winners: Patricia Urquiola, Souto de Moura, RCR, Álvaro Siza, Zaha Hadid and Toyo Ito.



## Porcelanosa International Project Award

PIPA (*Porcelanosa International Project Award*) is an international competition created in 2022 with the aim of highlighting the talent of the brand's customers and users through projects made with different materials and solutions from the Porcelanosa Group. The awards have four categories: single-family residential, multi-unit residential, commercial / public spaces and hotels.

London and Milan have been the scenarios chosen to hold the awards ceremony for the two editions. Greg Truen, Anabel Fernández Rubio, Philippe Blanchin and Tony Abi Gebrayel are some of the architects who have sat on the competition jury – professionals with extensive experience in different areas of architecture.



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# GLOBAL ARCHITECTURE



## Floor tiles



Ceramic tile  
Porcelain stoneware  
Ceramic parquet  
Sintered mineral compact  
Large format  
Non-slip  
Natural stone  
Laminate  
Vinyl

# Wall tiles

- Ceramic tile
- Ceramic wood
- Large ceramic tile
- Decorative mineral panels
- Decorative profiles
- XTONE
- Mosaics





## Fine materials



Wood  
Marble  
Stone  
Mosaic

# Bathroom collections



62



Taps  
Furnishings  
Bathrooms  
Baths  
Showers  
Toilets  
Radiators

Lignage Collection / Ramón Esteve



**iF Design Award 2019 for Best Bathroom Design.**

*Awarded by the iF Design Foundation.*



**Delta Selection at the 2020 ADI Awards in the Bathroom Design category.**

*Awarded by the FAD Industrial Design Association (ADI-FAD).*

# Kitchen amenities

66



Worktops  
Kitchen furniture  
Interior amenities  
Auxiliary furniture  
Taps  
Sinks  
Lighting



**"iF Design Award 2023 in the kitchen category for the Smartkitchen invisible cooktop with dual inductive technology".**

*Awarded by the iF Design Foundation.*

# Wardrobes and dressing rooms



70

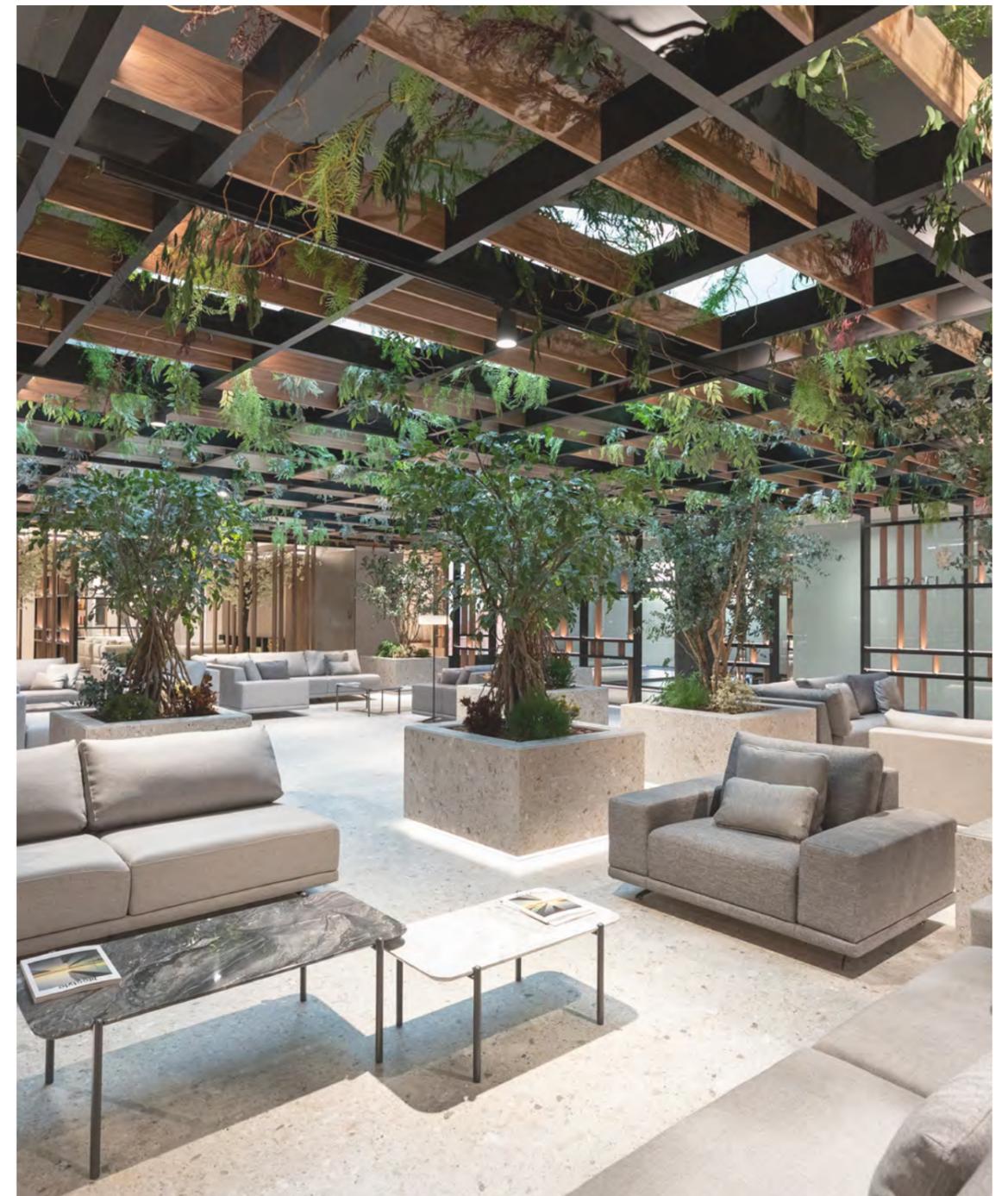


Laminate  
Matt lacquer  
Glossy lacquer  
Wooden veneer  
Glass doors  
Interior organisers  
Closed cabinets  
Wardrobes with sliding doors



Sofas  
Armchairs  
Modular furniture  
Chairs  
Stools  
Tables  
Lamps

## Furniture



# Unlimited surfaces



74



Waterways House / Dublin, Ireland.

Wall tiles  
Floor tiles  
Kitchens  
Bathrooms  
Façades  
Furnishings



Berkshire House / Maidenhead, United Kingdom.

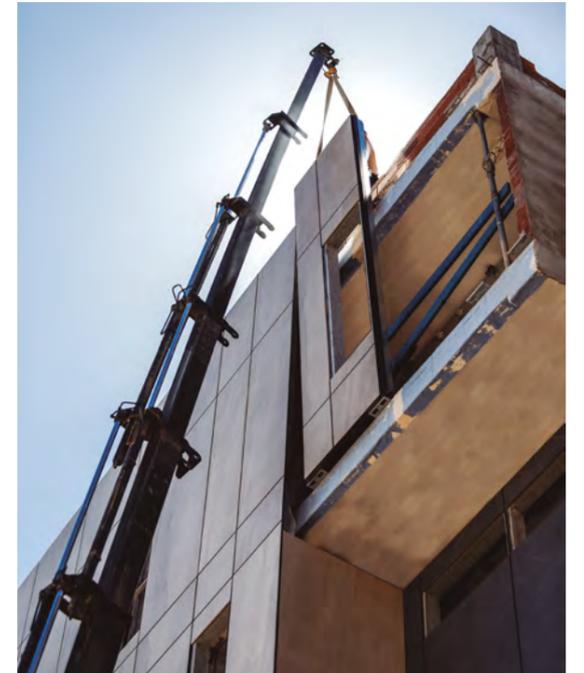
## Porcelanosa Offsite

Porcelanosa Offsite is our group's commitment to industrialisation, one of the most important trends in the construction sector, which replaces materials that are then installed in the traditional way for fully finished modules that are assembled on site. This system of working, which offers significant advantages such as better cost control, shorter delivery times and higher final quality, is Butech's commitment to expanding the services that Porcelanosa offers its customers.

**Modfacades:** Industrialised system for façades that brings together all the elements of the enclosure, including the metalwork. Externally clad with a ventilated Porcelanosa ceramic façade, it comes in fully finished modules, ready to be installed on site, which significantly reduces project execution times.

**Monobath:** fully finished bathroom modules manufactured in the modern production line of Porcelanosa Offsite, this represents our group's commitment to industrialised construction. This modular construction system incorporates both interior finishes, such as ceramics, furniture and bathroom accessories, as well as plumbing and electrical installations.

**Monobath eco:** industrialised modules for bathrooms built with sustainable materials such as wood that incorporate the most environmentally friendly materials and collections from the Porcelanosa Group.



# Technical solutions

78



Binter Offices / Las Palmas, Spain.



Alta Lic Tower / New York City, USA.

Developed for all types of Porcelanosa wall tiles, Butech's technical solutions provide security and installation guarantee. Moreover, from the beginning of the project to the final installation, the Butech technical team is available to advise Porcelanosa customers on the best technical solutions to make sure the chosen materials are commissioned correctly.

Raised outdoor floors with 20-mm-thick Porcelanosa ceramic tile on height-adjustable plots are the best solution for outdoor flooring from both an aesthetic and technical point of view. Completely flat surfaces, drainage through joints, accessibility and design are some of the defining characteristics of this system.

*Professional installation with the Porcelanosa guarantee*



Façade systems  
Technical flooring  
Open staircases  
Adhesives and grouting materials  
Technical and decorative profiles  
Waterproofing  
Shower trays  
Underfloor heating



KRION®  
XLIGHT®  
XTONE®  
Ston-ker®  
Par-ker®  
Altissima®

## Designer façades

Butech's Facades Department offers a complete turnkey service to Porcelanosa customers who want to use any of their outdoor wall tiles in the building's enclosure.

The services offered by its architects and engineers include: calculation of the façade, design of special pieces, transformation of the chosen wall tiles, and installation on site. Ceramics, natural stone or the Krion® Solid Surface mineral compact are some of the materials which are most used in façade design due to their versatility, insulation and resistance.



# New Automated Plant

Porcelanosa has started the year with the opening of an automated plant spanning 36,000 m<sup>2</sup>. The new production hub specialises in large format porcelain manufacturing, and is located at the Spanish multinational's headquarters.

With an expected annual output of 1,300,000 m<sup>2</sup>, the new facility is equipped with the most advanced machinery on the market. The measurements for the material to be manufactured are 320 cm x 160 cm and 270 cm x 120 cm, with thicknesses of 6, 12 and 20 mm, and with machinery capable of producing surfaces 30 mm thick.

The production systems are also able to produce and work pieces up to 360 cm and 160 cm, a special format to suit the needs of professional customers.

The new hub stands out for the cutting-edge technology implemented across every step of the large format porcelain production process, made possible by a 55-million euro investment and the creation of 125 new jobs. The process of receiving the raw materials has been automated by means of control software.

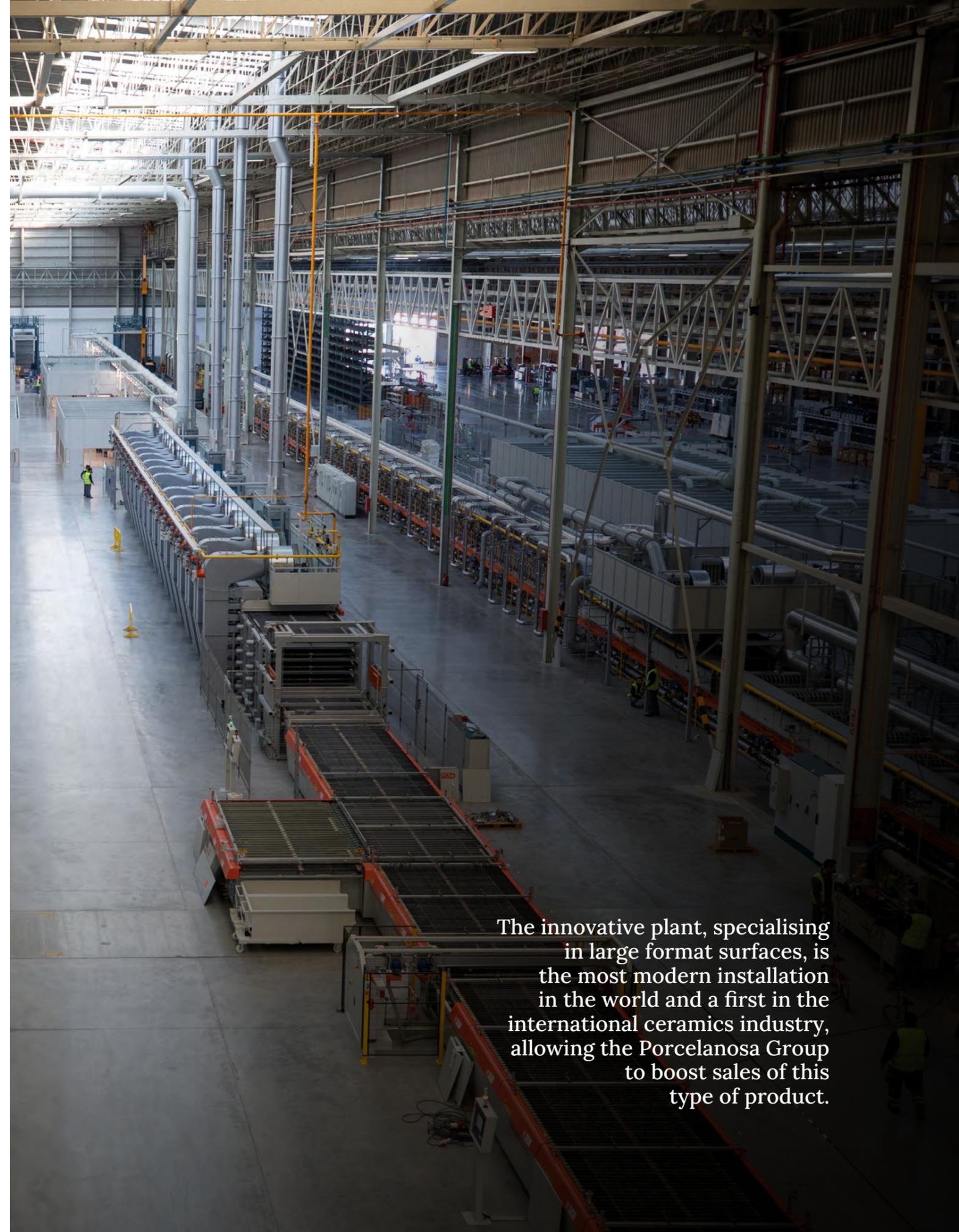
For the press selection, the two most advanced presses on the market have been installed, integrating the latest 3D design technology, achieving visual continuity in any dimension of the piece. Regarding the enamelling lines, the machinery has been unified in enamelling, decoration and textures, achieving a better quality and resolution in the slabs.

The firing system consists of a 250-metre-long kiln that produces a product with the best technical performance for the cutting and machining of the material. To ensure that each slab meets the required quality standards, individual sorting is carried out, for which there is a digitised inspection system in place.

The post-production area consists of a 100% automatic grinding machine with dry technology, a meshing machine and a polishing machine, thus offering the product finishes that are highest in demand.



Plant 4 / Vila-real, Spain.



The innovative plant, specialising in large format surfaces, is the most modern installation in the world and a first in the international ceramics industry, allowing the Porcelanosa Group to boost sales of this type of product.

# COMMERCIAL DEPARTMENTS

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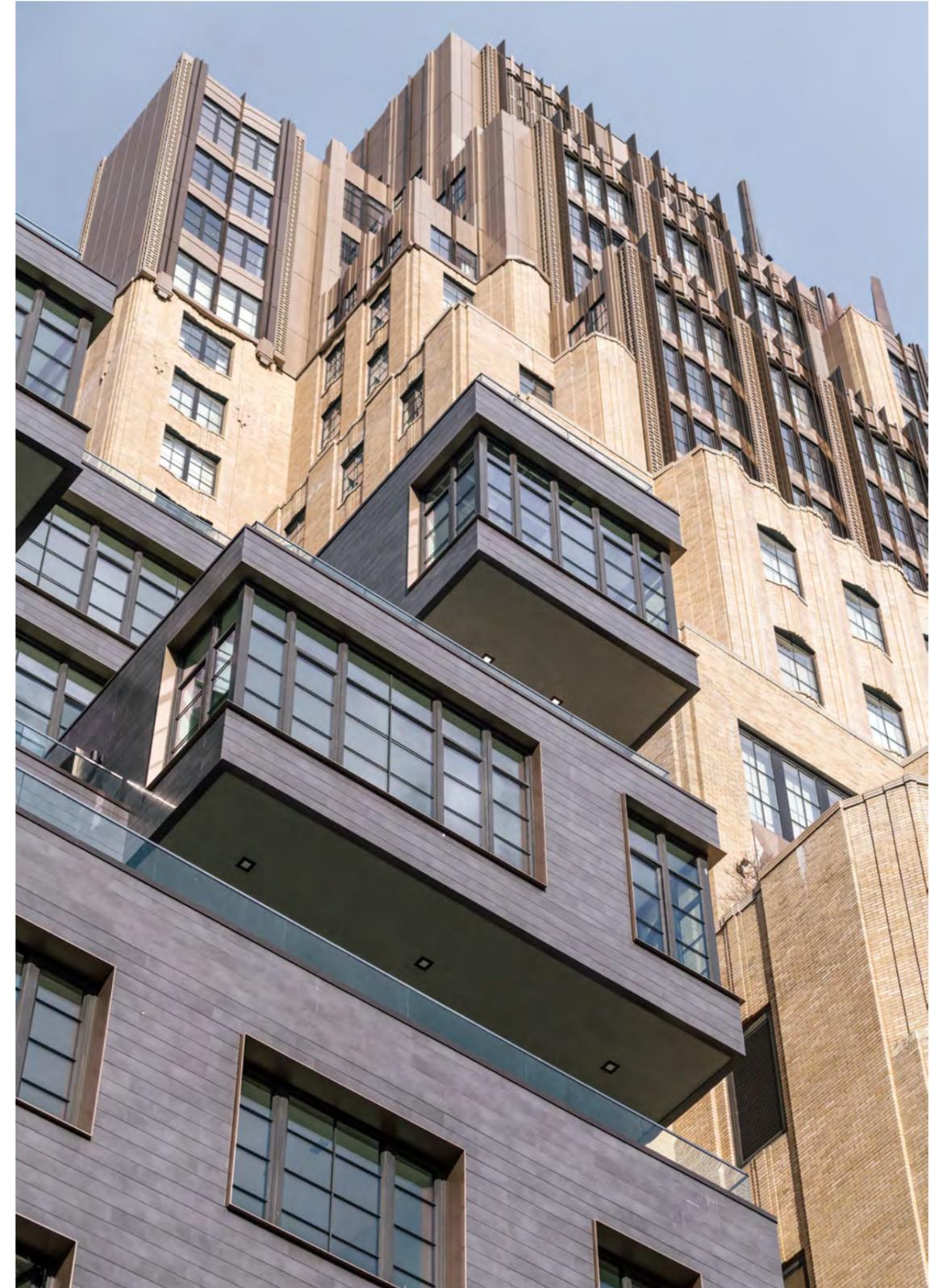
# Professional



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The Porcelanosa Group is working with Venis Projects to promote the use of ceramics in projects demanding high performance. To do this, we have developed new architectural solutions with high technical specifications and competitive qualities, as well as a working system with a number of advantages for professionals.

This is the win-win method, a philosophy based on a synergy between the customer and the company, to optimise resources and maximise the profitability of every project. Designed for those with big projects who are dreaming even bigger. And we want to grow with them. With the quality, exclusivity and service we are known for.



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CME Center / Chicago, USA



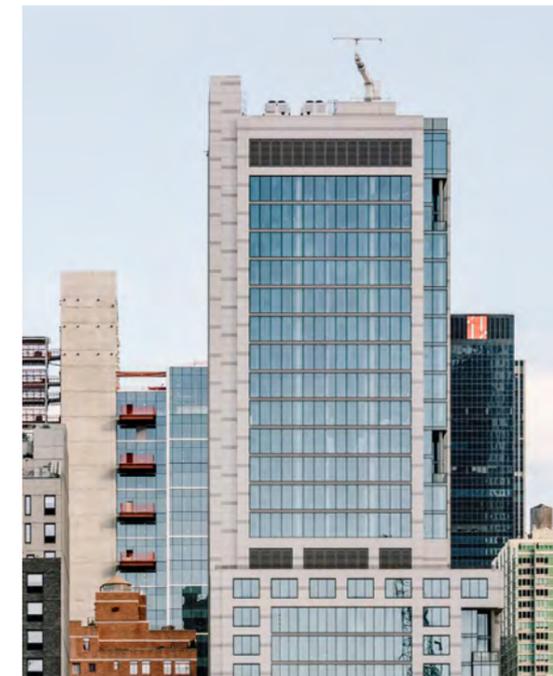
At the Porcelanosa Group we are specialists in comprehensive design for large projects.

## Large Projects

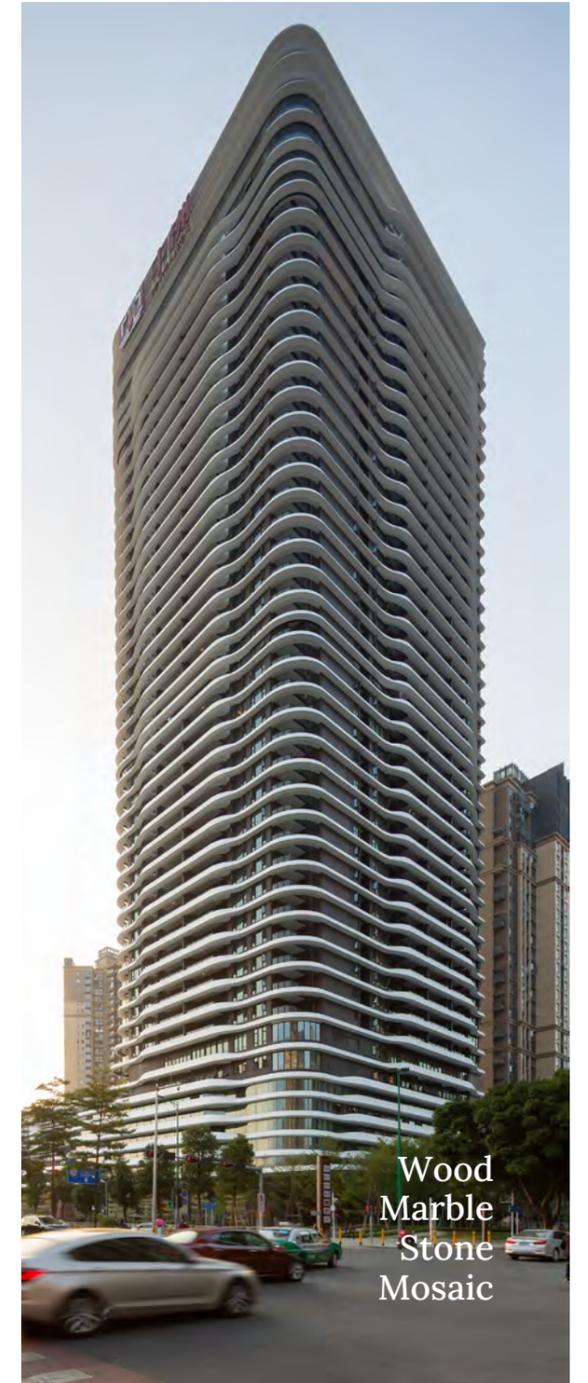
The diversification of products and markets has enabled the Porcelanosa Group to offer global solutions to the real estate, retail, hotel and public sectors. The drive to innovate in terms of design and sustainability has improved the technical performance of each of the collections, as well as their uses and applications.

Butech's ventilated façade systems have become one of the most in-demand technical solutions in new architecture.

Due to the acoustic insulation and energy savings (up to 25%) offered to buildings, this type of façade promotes sustainable construction and requires almost no maintenance or intervention.



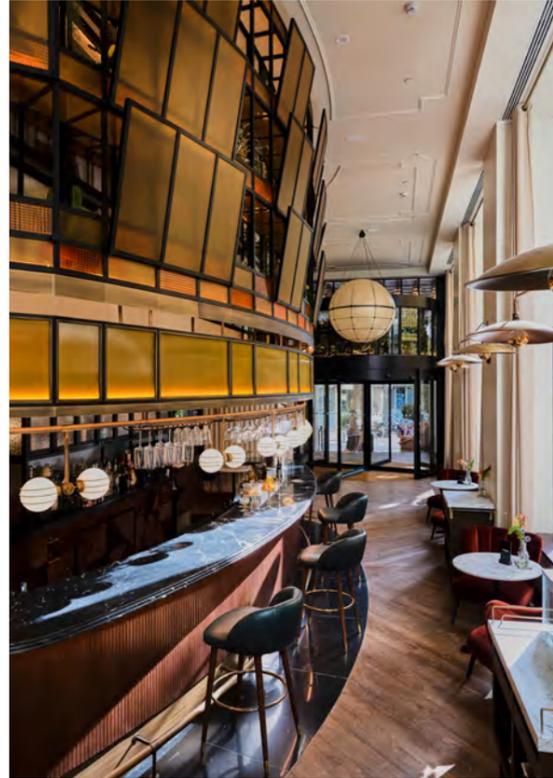
Shenzhen Zhongzhou / Shenzhen, China



Hotel Marriot Courtyard / Manhattan, USA

# Hotels & Resorts

90



Hotel Only You / Valencia, Spain.



Happy Hour Villa / Discovery Bay, Jamaica.

The Porcelanosa Group collections are characterised by great design and high-level technical service, and this has made it possible for the brand to become a true benchmark for large hotel groups such as ONLY You Hotels, Palladium Hotels and Meliá, whose interior design has been created in line with each brand's corporate values.

Innovation and the exclusive collections created by renowned architects such as Zaha Hadid (1950-2016) and Foster + Partners have positioned the brand as a market leader in interior design of hotels.

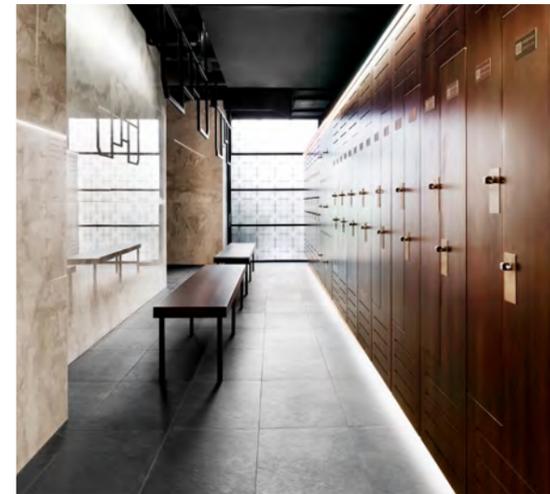


Hotel Lopesan Costa Bavaro / Punta Cana, Dominican Republic.



Soho Mall / Panama City, Panama.

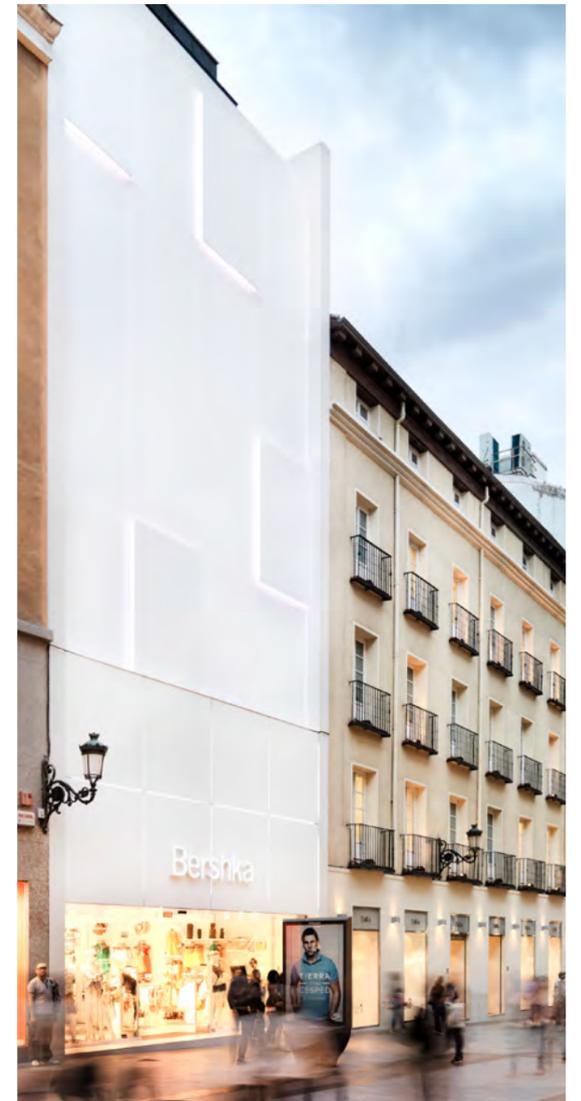
# Retail



Club Temple / Paris, France.



Tapicerías Gancedo / Madrid, Spain.



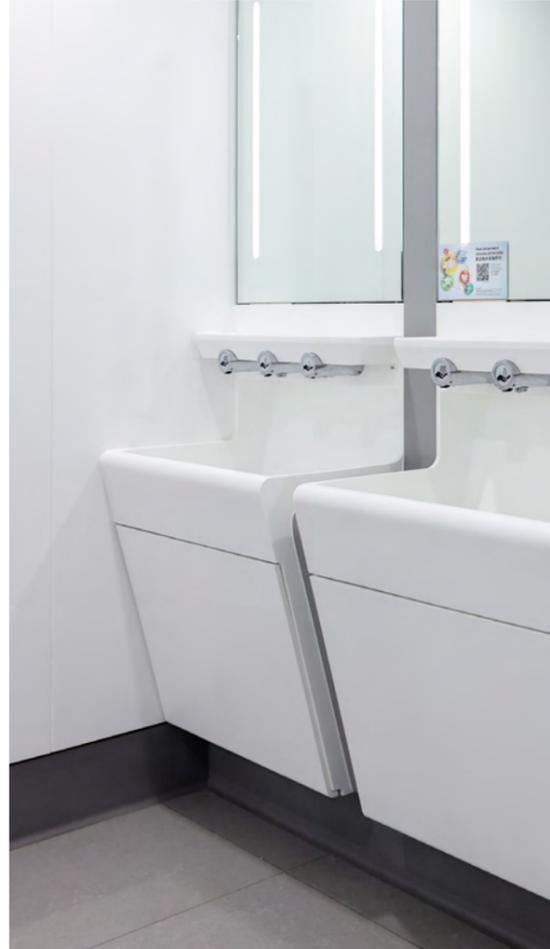
Bershka / Madrid, Spain.

The large ceramic collections and versatility offered by Krion®, XTONE and L'Antic Colonial surfaces have changed the way we design large commercial spaces.

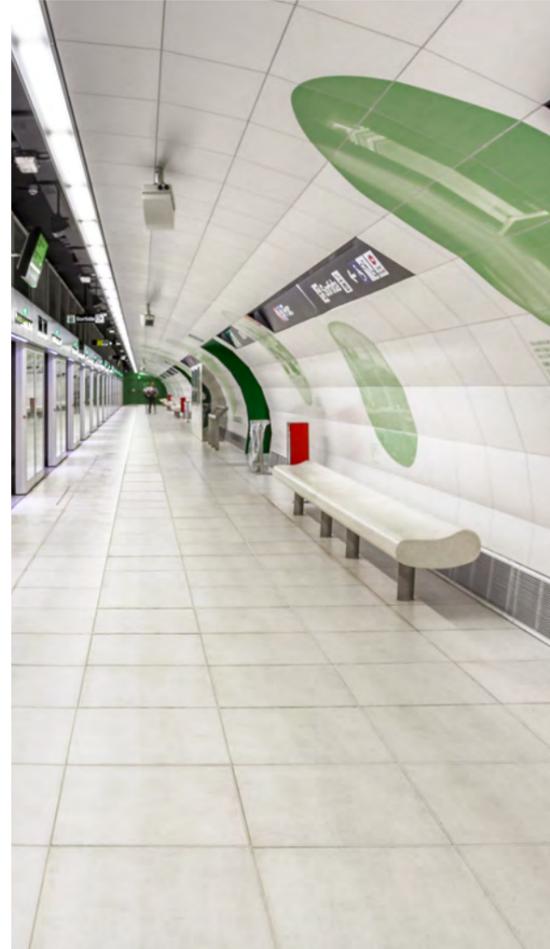
The high technical features, natural textures and great resistance that define Porcelanosa's materials allow for continuous spaces with a character all of their own.

# Public institutions

94



Hong Kong International Airport / Hong Kong, China.

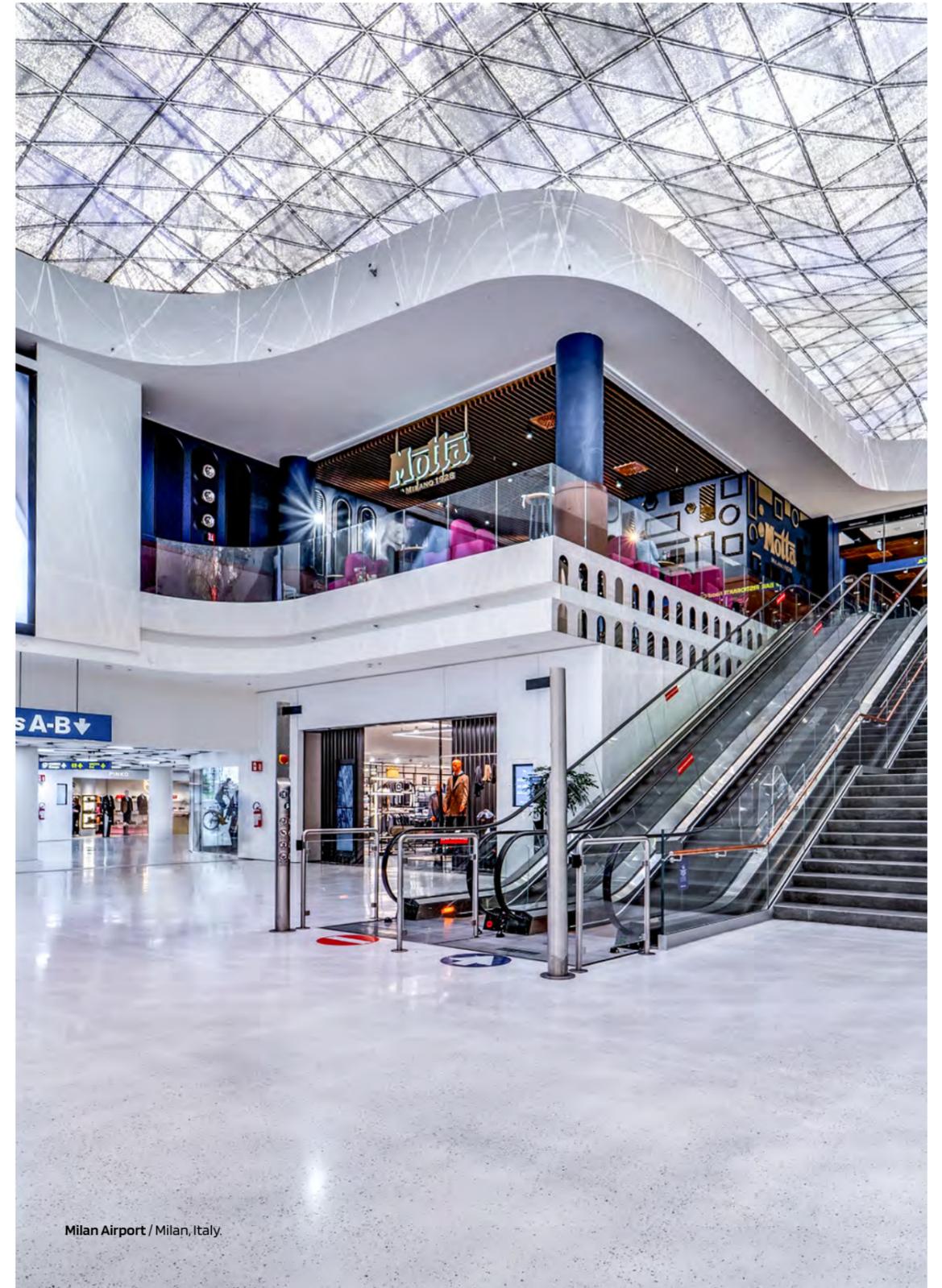


FOC Line 10 Station / Barcelona, Spain.

The Porcelanosa Group offers a personalised service for each project via its team of professionals, who are responsible for advising the customer with their decisions throughout the process. This is how the working method is structured:

- 1 / Analysis and drafting of the project.
- 2 / Analysis and presentation of the best materials for the project.
- 3 / Complete solutions for construction systems.
- 4 / Delivery of specifications in BC3 format for the materials selected.

95



Milan Airport / Milan, Italy.

# COMPANIES AND CERTIFICATES



ES06/3019

ES08/5765

GB13/87842

**PORCELANOSA**

Ceramic flooring  
Ceramic tiles  
STON-KER®  
PAR-KER®  
HIGHKER®  
SOLID-KER®  
XLIGHT®  
Ceramic measuring 20 mm:  
THIC'KER®

porcelanosa.com  
ston-ker.com  
par-ker.com

**GAMADECOR**

Kitchen furnishings  
Bathroom furnishings  
Wardrobes and dressing rooms  
Auxiliary furnishings  
Lighting  
EMOTIONS®

gama-decor.com

**KRION**

Mineral Composites  
KRION®  
ALLUSLATE®  
FITWALL™  
Toilets  
Shower trays  
Bathroom accessories  
Baths  
KRION SHELL®  
KRION® SOLID  
Shower screens

krion.com

**L'ANTIC COLONIAL**

Natural stones  
Mosaics  
Parquet and laminated flooring  
Bathroom accessories  
Linkfloor  
Traditional ceramic  
Skins Wallpaper

anticcolonial.com



WINTECH  
BUILDING ENVELOPE TESTING



**BUTECH**

Porcelanosa Offsite  
Façade systems  
Raised flooring  
Materials for installing ceramic tiles  
Decorative profiles  
Open staircases

butech.net



**NOKEN**

Bathroom furnishings  
Taps  
Toilets  
Towel rail  
Baths  
Shower trays  
Bathroom accessories

noken.com



**XTONE**

Porcelain surfaces  
Natural stone surfaces  
Floor and wall tiles  
Worktops and furniture  
XTONE®  
Altissima®

xtone-surface.com

- 8-9 / Prestons Chilebusch
- 18-19 / Salva Méndez
- 20-21 / Zuena Photo
- 25 / Imagen Subliminal
- 28 / Prestons Chilebusch
- 45 / Laurian Ghinitoiu
- 68 / Daragh Muldowney & Roger O' Sullivan
- 73 / Imagen Subliminal
- 74 / Alex del Rio
- 75 / Stéphane Adam
- 78 / Imagen Subliminal
- 80 / Imagen Subliminal
- 81 / Salva Méndez
- 81 / Imagen Subliminal
- 81 / Luce Catanzariti
- 82 / Lopesan Hotel Group
- 83 / Nigel Lord
- 84 / Pro Pixel Panamá
- 85 / Gori Salvà
- 85 / Juliette Jem
- 85 / Asier Rua
- 86 / Vincenzo Tambasco
- 87 / Louis Lui
- 92 / Vincenzo Tambasco



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